Village of Fontana on Geneva Lake



Lakefront Survey Results September 2008

RESPONSES RECEIVED: 515 SURVEYS

TABULATED BY: PLANNING & DESIGN INSTITUTE INC October 2008



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Village of Fontana on Geneva Lake Lakefront Survey

Please take a few minutes to share your views and opinions about the Village of Fontana's Lakefront. This survey is one component of gathering public input about the lakefront. We appreciate you taking the time to give us your views and opinions. Additional copies (for additional household members) may be printed from the Village website at www.villageoffontana.com.

For more information, please contact Joseph McHugh, CDA Director, at 262.275.6136 or jmchugh@villageoffontana.com Please return by <u>September 26, 2008</u>.

GENERAL INFORMATION

1. Please tell us who you are (check all that apply):

- Resident (92.62%)
- Business Owner (2.52%)
- Developer/building owner (0.39%)
- □ Village official (0.19%)
- Other (6.60%)

2. How many years have you lived in Fontana?

- **0**-5 (**16.12%**)
- **6**-10 (**17.28%**)
- □ 11 to 20 (21.75%)
- Over 20 (40.78%)
- Own land, but don't live in Fontana (4.47%)
- 3. What is your age?
- Under 18 years old (0.00%)
- □ 18-24 years old (0.00%)
- 25-34 years old (1.36%)
- □ 35-44 years old (11.26%)
- 45-54 years old (19.22%)
- **5**5-64 years old **(28.16%)**
- G5 years or older (40.39%)

4. Resident status:

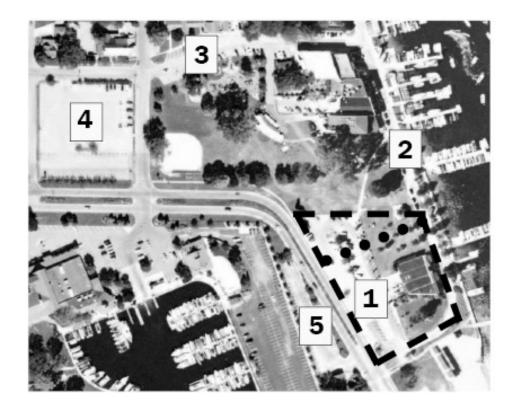
- Homeowner Live in Fontana Year-Round (38.25%)
- Homeowner Seasonal Resident (59.22%)
- Renter Year Round (1.17%)
- Renter Seasonal (0.19%)

5. House location (check all that apply):

- Subdivision (68.74%)
- Lakefront (11.07%)
- Other (18.48%)

6. Number of children under 18 in your household:

- 0 (73.40%)
- **1**-2 (**16.31%**)
- **3**-5 (6.60%)
- **G**+ (1.36%)
- 7. If you own property, please check all those that describe your ownership:
- Own residential property (96.70%)
- Own rental property (4.08%)
- Own commercial property (1.55%)
- Own and operate a business (type): (1.94%)



For the focus of this survey, the Fontana Lakefront target area is located within the black boundary on the map to the left. The marine building is owned by the Village and leased to Lake Geneva Marine Co.

The dotted line is an example of how the road might turn if not rebuilt in its current location. *Refer to question #17.*

- 8. What would you like to see on the property where the Lake Geneva Marine Co. building currently exists?
- Current use with improved building facades (34.76%)
- Remove the building and replace with park space (35.92%)
- Remove the building and replace with a new building (18.28%)

LAKEFRONT USE & CHARACTER

9. How often do you, or a household member, use the following?

	Daily	2-3-times/week	Once/week	Once/month	Less	No Response
Public Beach	2.52%	8.53%	11.07%	12.43%	57.09%	7.77%
Beach House	10.97%	6.02%	8.54%	10.29%	61.94%	11.46%
Reid Park	1.36%	6.41%	14.56%	21.75%	44.66%	10.87%
Park House	0.19%	1.94%	5.44%	8.93%	63.11%	19.61%
Lakefront Restaurants	1.36%	15.15%	31.84%	26.80%	20.97%	3.50%
Lakefront Businesses	0.97%	6.60%	16.89%	17.48%	45.83%	11.65%
Recreation	5.05%	11.26%	16.12%	15.92%	37.28%	13.79%
Lakefront Path	10.29%	20.19%	18.64%	19.81%	24.08%	6.41%
Boat Launch	0.78%	2.91%	2.72%	6.60%	72.62%	54.95%
Public Pier	1.55%	7.77%	11.46%	10.68%	54.95%	12.82%

10. What do you like *BEST* about the Lakefront as it is today? (check all that apply)

- Park Areas (64.27%)
- Public Beach (54.56%)
- Beach House (26.02%)
- Park House (14.95%)
- Lakefront Businesses (43.30%)
- Uiews of the Lake (86.21%)
- Community Events @ the Lakefront (52.82%)
- Access to Parking (33.20%)
- Other (6.02%)

11. What do you like *LEAST* about the Lakefront as it is today? (check all that apply)

- Park Areas (4.47%)
- Public Beach (2.72%)
- Beach House (29.13%)
- Park House (18.45%)
- Lakefront Businesses (16.07%)
- Views of the Lake (1.55%)
- Community Events @ the Lakefront (3.69%)
- Access to Parking (18.45%)
- Other (18.64%)

12. When you visit the Lakefront, where do you park? (see map on previous page)

	Always	When Available	Rarely	Never	No Response
1. Lakefront Parking Lot	20.39%	42.52%	7.57%	4.47%	24.85%
2. Lake Street	4.85%	31.84%	5.05%	8.74%	48.74%
3. 3rd Avenue	1.94%	14.95%	9.71%	14.37%	5 8.2 5%
4. Boat Trailer Parking Lot	0.78%	2.91%	4.66%	27.38%	63.50%
5. Lot west of Fontana Blvd.	0.97%	6.02%	9.32%	20.97%	62.14%
6. Don't park, walk	18.25%	12.43%	9.51%	7.96%	51.07%

7. Other: 9.71%

13. In your opinion, what has happened to the quality of the Lakefront over the past 5 years?

- Improved (57.28%)
- Declined (14.37%)
- Remained the same (22.72%)
- Have been in the Village less than 5 years (5.05%)

14. What type(s) of new uses would you LIKE to see on the Lakefront? (check all that apply)

- Restaurants (41.36%)
- Specialty Store (Coffee Shop, Boutique) (33.40%)
- **Recreation (20.00%)**
- Library (9.51%)
- Resident only parking (28.16%)
- Community Center (14.37%)
- Private event (rental space) (8.54%)
- Marina (18.64%)
- Maritime Center (5.63%)
- □ Nautical Education Center (10.29%)
- □ Non-motorized water sports rental (29.32%)
- □ Motorized water sports rental (9.32%)
- Excursion boats (25.44%)
- None (12.43%)
- Other: (12.62%)

15. What type(s) of uses would you NOT like to see on the Lakefront? (check all that apply)

- Restaurants (22.91%)
- Specialty Store (Coffee Shop, Boutique) (35.73%)
- **Recreation (11.84%)**
- Library (60.39%)
- Resident only parking (29.13%)
- Community Center (46.99%)
- Private Event (rental space) (49.13%)
- Marina (39.42%)
- Maritime Center (48.16%)
- □ Nautical Education Center (45.24%)
- Non-motorized water sports rental (26.80%)
- Motorized water sports rental (47.96%)
- Excursion boats (25.05%)
- None (2.14%)
- Other: (5.63%)

16. Which issues do you think are important to improve the quality of the Lakefront?

	Important	Somewhat Important	Neutral	Somewhat Unimportant	Not Important	No Response
More parking spaces	15.15%	16.12%	19.81%	8.54%	23.88%	16.12%
Better designed parking areas	18.25%	16.70%	19.81%	8.74%	17.67%	18.83%
Resident only parking	21.36%	18.64%	13.59%	6.99%	22.91%	16.31%
Better views of the Lakefront	47.96%	15.92%	10.68%	3.11%	7.96%	14.17%
Safer pedestrian crossings	26.80%	17.86%	20.97%	6.60%	10.49%	17.09%
More pedestrian lighting	14.56%	16.31%	23.50%	9.71%	14.37%	20.97%
Better resident access to Lakefront	28.74%	21.94%	16.70%	4.66%	10.87%	16.89%
Ability to rent recreational equipment	6.41%	11.65%	20.39%	8.74%	33.79%	18.45%
Community building for residents	9.13%	7.57%	16.31%	12.43%	35.73%	18.25%
More open space	30.29%	18.06%	15.53%	5.63%	14.56%	15.53%
More landscaping	23.11%	20.19%	17.48%	4.85%	17.09%	17.09%
Having a public plaza	7.18%	13.79%	18.64%	10.87%	30.68%	18.64%
Better wayfinding signage	7.38%	9.51%	22.14%	10.68%	26.80%	23.11%
Other: 13 20%						

Other: 13.20%

17. With the understanding that Lake Street (the street along the lakefront in front of Gordy's Restaurant, Chuck's Lakeshore Inn, Reid Park, and the Lake Geneva Marine) is slated for complete removal and reconstruction due to stormwater and infrastructure problems, what option would you prefer the Village consider:

Rebuild in its current location (55.73%) Turn south of the gazebo (refer to the graphic on page 2) (21.75%) No opinion (12.23%)

18. What would be the single BEST thing that could happen on the Lakefront?

PLEASE RETURN BY SEPTEMBER 26, 2008 using any of the following options. THANK YOU.

- **1**. Return to the drop box at the southern entrance to the Village Hall.
- 2. Return to the library return book deposit.
- 3. Fold in half and tape, do NOT staple, and mail with a first class stamp.