

**VILLAGE OF FONTANA ON GENEVA LAKE  
WALWORTH COUNTY, WISCONSIN**

**(Official Minutes)**

MONTHLY MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION

**Friday, April 12, 2019**

Chairman Pat Kenny called the monthly meeting of the Tourism Commission to order at 2:00 pm in the Village Hall, 175 Valley View Drive, Fontana, Wisconsin.

**Tourism Commissioners present:** Roll call: President Kenny, Michael Lucero, Scott Vilona, Cherie Setteducate, Maryanne Bruss

**Also present:** Theresa Loomer

**Visitors Heard**

None

**Approve Minutes**

Commissioner Bruss/Commissioner Setteducate 2<sup>nd</sup> made a MOTION to approve the minutes from the December 10, 2018 meeting. The MOTION carried without negative vote.

**General Business**

**Room Tax Collections**

Vilona went over where the room tax collections stood for the year.

**Short Term Rental Fee Update**

Administrator Loomer went over the recent changes to the ordinance. The change lowered the base fee from \$2,000 to \$250 plus inspections in order to encourage homeowners to comply with the program.

**Further Discussions of Municipal Tangible Development**

Vilona had previously gone over the implications of Act 55 and the options that were left to the Village. Vilona had solicited the Village's legal counsel to review the wording of the Act and give guidance if there is a way to keep some of the funds inside the Village while following the new law. The legal brief provided by counsel detailed that the Village could use the funds for "Municipal Tangible Development" if it expected it to drive people to stay overnight at multiple locations. The discussion moved onto what the Village use these funds for. Some ideas were to supplement the annual 4<sup>th</sup> of July Fireworks display, having an Oktoberfest like festival, and coordinate a Village wide Tree and building lighting display.

**Set Next Meeting Date**

The next meeting date was scheduled for 5/30/2019 at 5:30pm

**Adjournment**

Commissioner Setteducate/Commissioner Bruss 2<sup>nd</sup> made a MOTION to adjourn the meeting at 2:45 pm, and the MOTION carried without negative vote.

Minutes prepared by: Scott Vilona, Village Treasurer

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 5/31/2019