

**VILLAGE OF FONTANA ON GENEVA LAKE
WALWORTH COUNTY, WISCONSIN**

(Official Minutes)

MONTHLY MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION

Friday, October 25, 2019

Chairman Pat Kenny called the monthly meeting of the Tourism Commission to order at 11:00 am in the Village Hall, 175 Valley View Drive, Fontana, Wisconsin.

Tourism Commissioners present: Roll call: President Kenny, Scott Vilona, Cherie Setteducate (arrived at 11:10 am), Maryanne Bruss, Michael Lucero

Also present: Kevin Day, Theresa Loomer, Stephanie Smith

Visitors Heard

None

Approve Minutes

Commissioner Bruss/Commissioner Vilona 2nd made a MOTION to approve the minutes from the September 20, 2019 meeting. The MOTION carried without negative vote.

General Business

Planning for 2019 Holiday Lights

Loomer presented a spread sheet with the businesses that were contacted and whether they were choosing to participate. All businesses want to join the lighting initiative with the exception of one and another that is still deciding. One business owner was concerned with what time the lights will be set to turn off in the evening. It was decided amongst the commission that they would make sure the timer for that business is set to go off at 10:00 pm. Kevin Day had asked about what areas of the buildings will be lit so they could start measuring and the commission decided it would look nice if the roof line and windows were decorated with lights. Day stated they will get the measurements completed so the lights can be ordered. Commissioner Bruss stated she had spoke briefly with the Pierce Farms and they are willing to supply a wagon and tractor to pull it. There was discussion that having a horse drawn wagon would be much more festive and commissioner Bruss stated she would check if that could be arranged. The timeframe for the wagon rides would be from 4:30 – 7:30 pm on Saturday November 30th to coincide with the Abbey's tree lighting event and the ride would begin with picking guests up at the Abbey and making a loop to see the lights.

Commissioner Setteducate/Commissioner Bruss 2nd made a MOTION to purchase soft white led string lights with the cost to be reported at the next meeting, and the MOTION carried without negative vote.

Discussion on Other Municipal Tangible Development

Ideas that were mentioned in discussion to investigate further were the Santa Cruise coming to the Fontana Beach, installation of a splash pad, or sky circus on ice similar to the event in Delavan. Commissioner Lucero stated he would share the Abbey events once they meet internally next week.

Set Next Meeting Date

The next meeting date was scheduled for Wednesday, November 13, 2019 at 4:00pm.

Adjournment

Commissioner Lucero/Commissioner Bruss 2nd made a MOTION to adjourn the meeting at 11:25am, and the MOTION carried without negative vote.

Minutes prepared by: Stephanie Smith, Deputy Clerk/Treasurer

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: 11/11/19