

**VILLAGE OF FONTANA ON GENEVA LAKE  
WALWORTH COUNTY, WISCONSIN**

**(Official Minutes)**

**MONTHLY MEETING of the VILLAGE OF FONTANA TOURISM COMMISSION  
Monday, December 10, 2018**

Chairman Pat Kenny called the monthly meeting of the Tourism Commission to order at 5:00 pm in the Village Hall, 175 Valley View Drive, Fontana, Wisconsin.

**Tourism Commissioners present:** Roll call: President Kenny, Michael Lucero, Scott Vilona, Cherie Setteducate, Maryanne Bruss

**Also present:** Theresa Loomer

**Visitors Heard**

None

**Approve Minutes**

Commissioner Lucero/Commissioner Vilona 2<sup>nd</sup> made a MOTION to approve the minutes from the April 17, 2018 meeting. The MOTION carried without negative vote.

**General Business**

**Room Tax Collections**

Vilona went over where the room tax collections stood for the year.

**Short Term Rental Enforcement Update**

Vilona summarized the difficulty of enforcing short term rentals (AirBnB), since Act 55 went into effect. Commissioner Lucero stated that there are 14 Abbey Villas under the Abbey's management.

**Act 55 Requirements Estimates for 2018 and 2019**

Vilona presented spreadsheets showing his estimates on how 2018 and 2019 would look based on the information known and the "step-down" schedule given in Act 55, changing the amount of collections the VOF can use for the general fund vs. "Tourism Promotion".

**Municipal Tangible Development Discussion**

Vilona presented that Act 55 mentions an area that room tax can be spent on is "Tangible Municipal Development" "as long as it reasonably likely to generate paid overnight stays at more than one establishment". The discussion went on to note that the definition is vague and that almost anything that the VOF does benefits tourism. Some ideas that were mentioned were improvements to the beach, Duck Pond, the 4<sup>th</sup> of July Fireworks, Signage on the Boulevard. Vilona stated that he would have the Village's legal counsel review the idea and report back to the commission.

**Set Next Meeting Date**

The next meeting date was scheduled for February 11, 2019 at 5:30pm

**Adjournment**

Chairman Kenny/Commissioner Vilona 2<sup>nd</sup> made a MOTION to adjourn the meeting at 5:45 pm, and the MOTION carried without negative vote.

Minutes prepared by: Scott Vilona, Village Treasurer

Note: These minutes are subject to further editing. Once approved by the Tourism Commission, the official minutes will be on file at the Village Hall.

APPROVED: